



# SALON DES MÉTIERS DE L'HUMANITAIRE OF GREATER GENEVA 2018



CITÉ  
DE LA  
SOLIDARITÉ  
INTERNATIONALE

PRO DAY  
12TH OCT



# SALON DES MÉTIERS DE L'HUMANITAIRE OF GREATER GENEVA 2018

*Welcoming coffee from 9:00 am*

## IMPACT OF NGOS IN THE FIELD

9:30 AM – 10:15 AM : WHAT ABOUT ACCOUNTABILITY FROM NGOS VIS-A-VIS BENEFICIARIES AND CITIZENS?

*Claire Barthélémy, moderator*, Head of Learning and Lecturer – **CERAH Genève**

**Speakers :**

*Bonaventure Gbetoho Sokpoh*, Head of Policy, advocacy & learning – **CHS Alliance**

*Philippe-Marc Stoll*, Head of Communication policy and support – **International Committee of the Red Cross (ICRC)**

10:15 AM – 11:00 AM : MARKETING OR POLITICAL COMMUNICATION: WHAT ABOUT NGOS' AMBITIONS ?

*Claire Barthélémy, moderator*, Head of Learning and Lecturer – **CERAH Genève**

**Speakers :**

*Emmanuel Anjembe*, Director of Strategy – **TBWA Corporate**

*Eric Dacheux*, InfoCom Master Manager – **Université de Clermont Auvergne**

11:30 AM – 12:30 PM : NEW CHALLENGES IN COMMUNICATION FOR NGOS: ANALYSIS AND PROSPECTIVE.

**Speakers :**

*Bruno-Georges David*, President and Founder – **Communication Sans Frontières**

2:30 PM – 4:30 PM : ASSOCIATIONS AND DIGITAL: DEFEAT OR DIE? – WORKSHOP

*Bruno-Georges David, modérateur*, President and Founder – **Communication Sans Frontières**

**Speakers :**

*Noémie Toledano*, Co-founder – **Raiz**

*Baki Youssoufou*, Co-founder and CEO – **Raiz**



## SALON DES MÉTIERS DE L'HUMANITAIRE OF GREATER GENEVA 2018

### WHAT IF RESEARCH AND FIELD PRACTICES WOULD MEET?

9:30 AM – 12:30 PM : DISCUSSION\* AROUND RESEARCH PROJECTS

Clara Egger, *moderator*, Professor - Researcher - **CERAH Genève**

**PhD Students / Researcher**

Younes Ahouga, Global Studies Institute, **University of Genève**

Zainah Aleyمني, Doctoral School of Management Sciences Grenoble, **Université Grenoble Alpes**

Sanata Diabate, **Université Lumière Lyon 2**

Florine Garlot, **Université Clermont Auvergne**

Lucie Laplace, **Université Lumière Lyon 2**

Marion Mangin, **European University Institute**, Department of Social and Political Science

*\* simultaneous translation English / French*

### MODALITIES OF COLLABORATIONS BETWEEN NGOS AND COMPANIES

14:30 PM – 16:30 PM : WHICH FORMS CAN COLLABORATION BETWEEN NGOS AND COMPANIES TAKE?

Boris Martin, *moderator*, Chief Editor – **Alternatives Humanitaires**

**Intervenant.e.s :**

Yannick Billard, Project Manager – **Pays de Savoie Solidaires**

Dr. Nathalie Herlemont-Zoritchak, Director – **HI Institute for Aid and Development Sector**

Armand Rosenberg, President – **CRESS Rhône-Alpes**



## SALON DES MÉTIERS DE L'HUMANITAIRE OF GREATER GENEVA 2018

### MEETING BETWEEN THE AGENCE FRANCAISE DE DEVELOPPEMENT (AFD) AND LOCAL AUTHORITIES

9:30 AM – 12:30 AM : WATER MANAGEMENT AND DECENTRALIZED COOPERATION: COMMITTED COMMUNITIES TESTIFY. PRESENTATION OF THE AFD'S FINANCIAL TOOLS

Noël Mercier, *moderator*, Deputy Director– **Maison de l'Economie Développement**

#### Speakers :

Rose-Marie Di Donato, Director – **RESACOOOP**

Hervé Fauvain, Environment Project Manager, **Grand Genève**

Maria Jesus Alonso, Director - **Service de la solidarité internationale, Canton de Genève**

Audrey Klein, General secretary- **Commission internationale pour la protection des eaux du Léman (CIPEL)**

Philippe Mouton, **PS Eau**

Rémi Touron, Program and International Cooperation Officer - **Agence de l'Eau Rhône-Méditerranée – Corse**

#### Témoignages :

Naomi Monnier, Project Monitoring Officer- **Hydraulique Sans Frontières**

Sébastien Javogues, Deputy Director- **Communauté de Communes du Genevois (CCG)**

Stéphane Valli, President – **Communauté de Communes Faucigny Glières (CCFG)**

*A venir*, Representative Urban Community of the **Tera Niger**

#### Presentation of AFD's financial tools such as FICOL :

Marie-Pierre Bourzay-Cherif, Head of Territories and Business Division- **AFD**

### NETWORKING DINER IN ANNEMASSE

FROM 7:00 AM : NETWORKING DINER

Informal exchange time between participants of the Pro Days and exhibitors of the Salon du 13 Octobre.